

Construction Industry Leaders Promote Hispanic Businesses

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New Board recognizes the growing need to reach out to Hispanic community

Austin, TX--(HISPANIC PR WIRE)--June 9, 2005--On Friday, June 10, the National Corporate Advisory Board of the U.S. Hispanic Contractors Association (USHCA) will have its inaugural meeting at the Park Plaza Hotel in New Orleans, Louisiana. This Board brings together years of industry knowledge, best practices and services that will be critical to helping first-generation Hispanic-owned businesses grow in the construction industry. The Board hopes to help Hispanic business owners succeed as businesses and as businesses in the construction industry

As the Hispanic population increases in the United States, their presence is increasing in the business arena as well. According to [HispanTelligence](#), the number of Hispanic-owned businesses in the United States is expected to reach 2 million and generate revenues totaling \$273.81 billion in 2004. Similarly, the latest data (from 1997) shows that Hispanics owned 152,573 construction companies with \$21.9 billion in business revenues. The creation of the National Corporate Advisory Board is significant as it will help the growing number of Hispanic-owned businesses learn how to successfully grow their businesses in the construction industry.

"This Board represents some of the most talented, fiercely dedicated and enormously well-versed professionals in their respective fields. To have amassed this level of talent speaks volumes for the future growth of the USHCA and for the creative resources this team will allow us to offer our national membership," Francisco Fuentes, USHCA Chair, proudly announced.

Members of the Board include industry giants such as The Home Depot, ICI Paints, United Rentals, Georgia Pacific, Panel Rey Products, Ferguson Enterprises and Hanley Woods. Leading tool manufacturers, such as Bosch, Hilti, Makita, Milwaukee, Rigid/Ryobi and Senco have also joined. Completing the vast wealth of expertise are national safety experts OmiSafety, the law firm of Sacher, Zelman, Van Sant, Paul, Beiley, Hartman, Rolnick & Greif, P.A., national risk control and insurance/surety specialists The Davis Companies, construction software tech iSqFt, and Time Warner Cable.

The National Corporate Advisory Board represents the many corporate partners that have helped make the USHCA the leading organization advocating for Hispanic construction owners and workers in this country. Board members have dedicated resources to providing the support necessary for the advancement and full participation of Hispanic-owned businesses in the industry because they recognize the growing influence of the Hispanics in the construction workforce community and in the marketplace. These individuals and their companies have committed their time, their vast expertise and their financial resources to further the goals, methodologies and ideologies of the USHCA.

"Serving on the Advisory Board presents an enormous opportunity for United Rentals to provide a valuable service to the fastest growing segment of our industry -- Hispanic construction workers," said Gary Beard, Regional Credit Manager for United Rentals. "The Hispanic community represents the heart and soul of the hard working individuals who are building our communities, and we are honored to be able to give back to them and their families by assisting the USHCA to further develop and expand innovative training and programming for its members."

About USHCA

The United States Hispanic Contractors Association is a national, non-profit trade association based in Austin, Texas. Its members are dedicated to providing the support necessary for the advancement, economic growth and full participation of Hispanic owned businesses in all areas of contracting and procurement contracts.

Source: Hispanic PR Wire