iSqFt and ProEst Software Team up to Deliver a Powerful Estimating Solution

iSqFt announces a strategic partnership with ProEst Software, creating ProEst Estimating 2011, a cutting-edge estimating application using iSqFt Takeoff.

Cincinnati, OH (Vocus/PRWEB) January 20, 2011

iSqFt, the leader in preconstruction management software, today announced that it has formed a strategic partnership with ProEst Software, a leading provider of construction estimating solutions. The product of this alliance is ProEst Estimating 2011, a cutting-edge estimating application that incorporates iSqFt Takeoff.

"The construction industry has experienced unprecedented challenges over the last few years, which has prompted us to find new and innovative ways to give ProEst users a competitive advantage," said Jeffrey Gerardi, President of ProEst. "By joining forces with iSqFt, we have delivered a more powerful estimating solution to our clients that will help them increase efficiency and capitalize on the work that is available in today's market."

The inclusion of iSqFt's digital takeoff tool, iSqFt Takeoff, in ProEst Estimating 2011 is a significant first step in this new partnership. Henry Purdy, iSqFt's Vice President of Product Management, sees significant gains in efficiency stemming from this move. "This allows for seamless integration with our new online application, iSqFt 10, and further streamlines the bidding process. Click a single button and you're ready to create an estimate using digital takeoffs from any drawing."

When asked about how this new tool could affect productivity, Purdy says that it could be the difference between doing a couple bids each week and doing several. "And right now, that's a big difference."
Both Gerardi and Purdy say that they're open to further collaboration, as long as it benefits their customers. "There's no shortage of problems just waiting for the right solution," says Purdy. "I know that both ProEst and iSqFt are focused on finding new ways to simplify the process of winning profitable construction work. I guess we'll just see what's next."

About iSqFt
iSqFt is one of the nation's leading preconstruction software companies, offering its subscribers access to a network that connects tens of thousands of general contractors, subcontractors, suppliers, and manufacturers. iSqFt helps its customers thrive by offering the information and tools they need to work more efficiently and profitably.

Founded in 1993 as Construction Software Technologies, Inc., Cincinnati-based iSqFt serves as strategic partner for the Associated General Contractors of America (AGC) and local AGC chapters. iSqFt is also a proud member of the U.S. Green Building Council, and is committed to the practices of sustainable design and construction.

iSqFt has twice been included in Inc. magazine's list of fastest growing private companies, and has been named one of the Business Courier's "Best Places to Work" three consecutive years.

For more information about iSqFt and its applications, visit http://www.isqft.com.

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About ProEst Software
ProEst Software is the developer of award-winning ProEst Estimating, a simple, powerful and innovative estimating solution for construction. An industry leader since 1976, ProEst software is used by more than 7,500 construction firms across the globe.

Headquartered in San Diego, CA, ProEst is committed to streamlining and improving the estimating process by continuously enhancing its products to deliver the latest advances in technology. A Microsoft SQL database, digital takeoff technology, a Microsoft Office look and feel and seamless integration with popular construction accounting software programs are just some examples.

For more information about ProEst and its estimating software, visit http://www.proest.com.

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